

VOCE MEDIA

TRANSFORMING THE WAY CONSUMERS EXPERIENCE HOT BEVERAGE VENDING

AN ENGAGING CONSUMER EXPERIENCE BASED ON THE INNOVATIVE CRANE MEDIA PLATFORM

- INTEGRATED PAYMENT SYSTEM
- BUILT-IN TELEMETRY FOR OUT-OF-THE-BOX CASHLESS OPTION AND REMOTE SERVICE MONITORING



ATM style user interface, 8.4 inch Color Display

18 DELICIOUS SELECTIONS



PREMIUM COFFEE AND SPECIALTY HOT BEVERAGES

- RELIABLE PERFORMANCE
- SIMPLIFIED MAINTENANCE
- ENERGY EFFICIENT
- SMALL FOOTPRINT



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Perception meets reality. From the moment when a made-to-order selection is made, to choosing the most convenient method of payment, to the interactive messaging, to the delivery of a delicious finished product, VOCE MEDIA delivers a positive consumer experience. VOCE MEDIA serves barista style specialty beverages that broaden appeal to Generation Y consumers, while building consumption beyond the traditional morning day part. With the same brewing process as equipment used in the high end coffee retail channel, the VOCE MEDIA finished drink profile mirrors all of the important attributes of consistency, taste, aroma, color and appearance.

Customize idle screen displays to build appetite appeal, promote, educate and personalize. Images below are standard.



VOCE MEDIA increases daily use. Hot beverages are an essential part of our lives. They provide refreshment, enjoyment and comfort. They wake us up, keep us going, stimulate good conversation and fulfill our occasional desire for indulgence. It's a very personal process and that's why the VOCE MEDIA ATM user interface puts the consumer in control.

Choose 18 selections; determine the strength of coffee, the amount of sugar or creamer to brew a drink specific to your taste. We'll even give you a 4-digit PIN to order your custom drink on ensuing visits. VOCE MEDIA is a destination for great drinks, conveniently and consistently served.

We're serving the highest quality coffees from the patented Oltre™ brewer.

The Oltre brewer is designed to exceed the highest performance standards. Brew chamber diameter, coffee cake size and peristaltic pump delivers optimum flavor extraction. The easy to clean mesh filter screen simplifies operational maintenance. Performance reliability is assured by over four million lab test vends



18 VOCE Media Drink Selections		
	Bean to Cup	Freshbrew
1	Fresh Brew Coffee	Fresh Brew Coffee
2	Whole Bean Coffee	Gourmet Coffee
3	Decaf Coffee	Decaf Coffee
4	Cappuccino	Cappuccino
5	Café Latte	Café Latte
6	Café Mocha	Café Mocha
7	French Vanilla	French Vanilla
8	Single Shot Espresso	Single Shot Espresso
9	Double Shot Espresso	Chocovanilla
10	Americano	Americano
11	Mochaccino	Mochaccino
12	Café Vanilla	Café Vanilla
13	Café Vanilla Mocha	Café Vanilla Mocha
14	Hazelnut/Caramel	Hazelnut/Caramel
15	Café Hazelnut/Caramel	Café Hazelnut/Caramel
16	Hot Chocolate	Hot Chocolate
17	ChocoMilk	ChocoMilk
18	Hot Water	Hot Water

Cup Definitions	Ingredient Capacities	Dimensional Specifications
S = Single-sided coating on the inside for all hot cups	Coffee #1 – 7.7 lbs. (3.5 kg) beans; 3.0 lbs. (1.3 kg) ground coffee	Height: 72 in. (182.9 cm)
M = Manual cups V = Vending cups	Coffee #2 – 3.3 lbs. (1.5 kg) ground regular or decaf coffee	Depth: 32.125 in. (79.4 cm)
R = Regular (as opposed to Tall or Squat) T = Tall S = Squat	Flavored gourmet soluble coffees – 6 lbs. (2.7 kg)	Width: 27.625 in. (70.2 cm)
7 oz. SVR = Single-sided Vending Regular cup 8 oz. SVR 9 oz. SVR	Chocolate – 6 lbs. (2.7 kg)	Shipping Weight: 426 lbs. (193.2 kg) (approximate)
12 oz. SVS = Single-sided Vending Squat cup 12 oz. SMR = Single-sided Manual Regular cup 16 oz. SMR	Soluble instant coffee/decaf – 2.2 lbs. (1 kg)	Electrical: 115V, 60Hz, 12A
	Sugar – 7.5 lbs. (3.4 kg)	Listings: cULus, TUV, FCC, NAMA approved. Meets ADA Requirements
	Lightener – 5.5 lbs. (2.5 kg)	